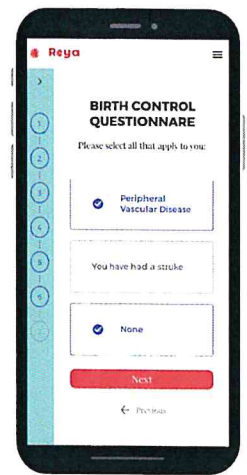




Your birth control best friend.

Reya is a digital platform for personalized contraceptive counselling.

Reya Health is revolutionizing the way we approach reproductive and sexual health. We are helping people find the right contraceptive effectively and in a way that empowers them. We utilize smart algorithms and human centered design to match people to the best birth control option for them, help track and monitor any side effects or symptoms, while providing personalized insight and support.



The Problem

Post Secondary Institutions are experiencing higher rates than ever of STIs, unplanned pregnancies and incidences of gender-based violence amongst their students.

Schools have a Strategic Mandate to meet and these high incidence rates inhibit student success, interfering with any mandate progress.

Using Reya was like a one stop shop for birth control. Erica, 24

Reya made me feel like I was being listened to [...] I would most definitely recommend this to a friend! **Gabby, 21**

I am in awe at the information and suggestions provided, I have learned more from these results than any of my previous doctor appointments. **Kim, 21**

Dissatisfaction
75% of people describe their experience with birth control negatively

Student Opinion
50% report having gone off a birth control because of side effects. Yet, 40% do not want children or they're unsure

Unplanned Pregnancies
40% of all pregnancies in Canada are not planned

Low Student Success
Experiencing sexual and gender-based violence, an unplanned pregnancy and/or an STI diagnosis can be extremely harmful to a student's health and well-being - leading to low academic success, increased drop out rates and low enrollment.

The Product:

Reya partners with schools to reduce unplanned pregnancies, STI rates and incidences of sexual and gender-based violence. Reya provides personalized education and support for students navigating sexual and reproductive health.

Personalized
contraceptive counseling

Smart Algorithms
& human-centered design

Symptom Tracking
to support student's ongoing needs

Questionnaire
medical & lifestyle needs

Smart Suggestions
of tailored birth control options

Faster Solutions
& higher quality continuous care

Benefits:

- Helps students find a birth control option that fits their needs and one they actually like
- Educates students on STI prevention and anti gender-based violence
- Provides curated information and follow up support

95%
user satisfaction rate

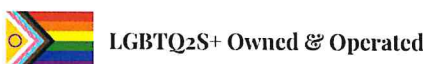
Privacy
pipeda & phipa compliant

Reya's mobile app provides knowledge and fosters agency for students so that they can feel empowered by their health experience on campus.

Pilot With Us!

A pilot partnership with Reya would provide your school's students full access to the Reya digital platform and collaboratively work to improve student success. The Reya team is looking for partners that have aligned mandates for student health and success to pilot our new platform in 2024!

Set up fee: \$5,000
Pilot length: 12 months



REYAHEALTH.CA

Contact

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